

GAME CHANGERS

2022-2025 STRATEGIC PLAN



VISION: To strengthen the character of our community.

MISSION: To impact the lives of young people by providing educational programs that build character, instill life-enhancing values, and promote healthy choices through the game of golf.

OUR FOCUS



THRIVING YOUTH PARTICIPANTS

We will enhance our life-changing, evidence-based programs where youth participants belong and thrive.

SUCCESS INDICATORS: Life skills, retention, robust pipeline, expanded program offerings, first-class facilities



IMPACTFUL GOLF OPERATIONS

We will ensure that our facilities provide positive experiences for participants and guests, generate revenue to support our work, and create awareness for course visitors of our impact.

SUCCESS INDICATORS: Accessibility, community building, events, first-class facilities



SUSTAINABLE ORGANIZATION

We will continue to cultivate financial resources and develop personnel to enable our organization to grow and thrive.

SUCCESS INDICATORS: Financial stability, professional growth, community leadership



EMPOWERED PARTNERS AND VOLUNTEERS

We will strengthen our community ties by deepening our relationships with our partner organizations and volunteers.

SUCCESS INDICATORS: Increased collaboration and impact, rewarding volunteer and partner experiences

OUR GAME PLAN

We believe **every kid** deserves the chance to **build inner strength** before the world demands it, to **find the joy** that comes with feeling **confident in their own skin**, and to access experiences and spaces where **personal growth** happens.

We are **deepening our commitment** to instilling **strong values** in our youth that **empower them to succeed**.

Our **first-class facilities** and courses are **accessible and welcoming** to our community and we remain committed to **attracting and retaining staff and coaches** that are **mission focused and representative** of the youth that we aim to serve.

Our **commitment to inclusion, diversity, equity, and accessibility (IDEA)** influences every decision we make. IDEA is **not a project, program or series of events**, but an **expression of who we are** and an intentional process to fulfill our mission.



ROLE MODELS

We exemplify the values that we hope to instill in each other and our community.



OPEN AND ENGAGING

We remain an inclusive welcoming community leader and ensure that our facilities and programming are accessible to all.



EMPOWERING

We support individual and organizational growth to increase our impact.



COMMUNITY

We foster a sense of mutual support and respect.



INNOVATION

Driven by a desire for excellence, we look ahead and continue to strive to find new ways to improve our programs, facilities, and the way we work together.

OUR CORE VALUES