



GAME CHANGERS SOCIETY



AT FIRST TEE – GREATER RICHMOND, WE'RE BUILDING GAME CHANGERS

Over 25 years, First Tee - Greater Richmond has been impacting the lives of young people by providing educational programs that build character, instill life-enhancing values, and promote healthy choices through golf.



AT FIRST TEE – GREATER RICHMOND, WE'RE BUILDING GAME CHANGERS

Our three facilities - Belmont, The Elson Redmond Memorial Driving Range, and The Tattersall Youth Development Center - help drive that impact across the Richmond community.

In 2022, our facilities saw over 55,000 combined rounds played, over 30,000 baskets hit, and most importantly, helped impact the lives of nearly 75,000 area youth through First Tee Programs, School Program, and Community Partnerships.



BELMONT

Transformed in 2021, the renovated and restored Belmont now features four distinct facilities:

- Belmont, a 12-hole championship course that saw A.W. Tillinghast's 1917 vision brought back with 10 of 12 green complexes restored to their original design.
- Little Bell, a 6-hole par 3 course that incorporates Tillinghast templates from some of his most famous works alongside two Belmont classics.
- The Ringer, an 18-hole putting course that at 34,000-square feet, is the largest in the state.
- Practice facilities, including a full driving range (both grass and mats), wedge range, bunker complex, and putting greens.

Sitting in the Lakeside neighborhood of Henrico County, Belmont will also open the CapTech Putting Lab in spring 2023 which will include a Zen Green Stage with Putt View. When completed, Belmont will serve as the only Scotty Cameron putting fitter at a public facility in the Richmond area.



THE ELSON REDMOND MEMORIAL DRIVING RANGE

Sitting on the northside of downtown Richmond, The Elson Redmond Memorial Driving Range was renovated in 2017 and boasts a facility that features:

- Driving Range that offers both a Latitude Bermuda grass tee (in season) and “real-feel” matting under a heated, covered area that enables players to practice in all weather, year-round.
- A 6-hole par 3 course that provides six unique holes that range from 185 to 45 yards, making it an ideal space for iron and wedge improvement.
- Chipping and Putting greens, along with a championship level practice bunker, allows players to refine their game through a variety of shots.
- Indoor Clubhouse with two TrackMan4 hitting bays, which are perfect for using statistics for game-improvement or for playing a round on courses around the world.



THE TATTERSALL YOUTH DEVELOPMENT CENTER

Our first green-grass facility, The Tattersall is located in Iron Bridge Park in Chesterfield County. The facility features five distinct areas for patron use:

- The par 66, 18-hole executive course provides a challenge for players of all skill levels with postage-stamp greens protected by bunkers. The course provides excellent golf with time to meet the demands of everyday life.
- The 3-hole development course focuses on scoring between 50 and 120 yards. This secluded area provides an exceptional place to fine tune your game.
- The Bermuda grass tee provides an excellent practice practice range. During inclement weather, mats are available.
- Two bent-grass practice greens for putting and chipping. A large practice bunker is located at the chipping green as well.
- In 2020, the clubhouse underwent a \$700,000 renovation, including a TrackMan 4 simulator bay.



GAME CHANGERS SOCIETY

In celebration of our 25th Anniversary, we are launching the Game Changers Society, an opportunity for corporations to be part of our signature events and provide employee access to our facilities. In partnering, you can enhance our impact in the community while also enjoying the finest public golf facilities in greater Richmond.



GAME CHANGERS SOCIETY OPPORTUNITIES

Through events and activities over the course of the year, First Tee - Greater Richmond provides opportunities for corporate partners to support our vision of strengthening the character of our community while increasing their brand awareness among key audiences.



2023 Events Include:

- Dominion Energy Charity Classic Community Invitational (April 17)
- 25th Anniversary Celebration (May 4)
- Longest Day of Golf (October 10)

DOMINION ENERGY CHARITY CLASSIC COMMUNITY INVITATIONAL

Our annual spring scramble on The Country Club of Virginia's James River Course, the DECCCI is our organization's largest single-day fundraiser of the year.

Over 120 golfers will gather on April 17 in support of our organization, with a mid-morning shotgun start preceding a cocktail hour following the round.

Prizes are awarded to the two top teams, while a raffle offers a Pro-Am entry in October's Dominion Energy Charity Classic or a full bag fitting from our PGA Professional staff.



25TH ANNIVERSARY CELEBRATION

Join us as our chapter turns 25 with a party at the Elson Redmond Memorial Driving Range.

Over 200 local business and community leaders will be on site to help us celebrate 25 years of impact in the Richmond area with games, food, drinks, a band, and more!



LONGEST DAY OF GOLF

Operated by our Leadership Advisory Board, the Longest Day of Golf serves as our end-of-year fundraiser in which our LAB golfs throughout the day, teeing off at sunrise before being joined by corporate and individual sponsors for afternoon play.

The afternoon sees over 80 golfers gathered on Belmont, playing on the 12-hole championship course, Little Bell and The Ringer through the afternoon and into the evening.



GAME CHANGERS SOCIETY OPPORTUNITIES

	Ace (\$50,000)	Eagle (\$25,000)	Birdie (\$15,000)	Par (\$10,000)
DOMINION ENERGY CHARITY CLASSIC COMMUNITY INVITATIONAL				
Foursomes	2	2	1	1
Title Sponsorship	n/a	-	-	-
Food Sponsorship	-	-	-	-
Beverage Sponsorship	-	-	-	-
Signage & Social Media Recognition	✓	✓	✓	✓
25TH ANNIVERSARY CELEBRATION				
Title Sponsorship	✓	-	-	-
Band Sponsorship	-	-	-	-
Food Sponsorship	-	✓	-	-
Beverage Sponsorship	-	-	✓	-
Signage & Social Media Recognition	✓	✓	✓	✓
LONGEST DAY OF GOLF				
Title Sponsorship	-	✓	-	-
Foursomes	1	1	1	1
Food Sponsorship	-	-	✓	-
Beverage Sponsorship	-	-	-	✓
Signage & Social Media Recognition	✓	✓	✓	✓
COMPANY MEMBERSHIP AT BELMONT, ELSON REDMOND OR THE TATTERSALL				
Individual Playing Opportunities	200	150	100	50
Facility Rental Fee Discount (1 rental)	50%	30%	20%	10%
Corporate Logo Item Discount	10%	10%	10%	10%
Merchandise, Food & Beverage Discount	10%	10%	10%	10%

* Proposed benefits available on first-come, first-serve basis; additional sponsorship opportunities available upon request.

* The above details number of foursomes or "at event" sponsorships. Each level provides recognition at each event and social media exposure before and after events. Game Changers Society members will also receive recognition on First Tee - Greater Richmond's website all year long and recognition in the organization's Annual Report.

GAME CHANGER SOCIETY OPPORTUNITIES

Game Changers Society partners also have the opportunity to make a difference in our organization through volunteer opportunities, including:

- Support at First Tee - Greater Richmond Programs and School Field Trips
- Days of Service at First Tee - Greater Richmond facilities
- Volunteering at First Tee - Greater Richmond events (River City Collegiate Classic, Redmond Cup, and others)



GAME CHANGERS SOCIETY

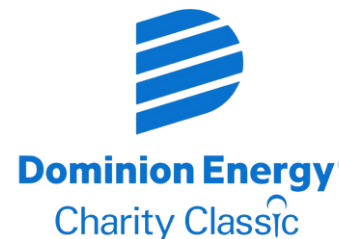
Attendees our signature events represent a diverse array of decision-makers and influencers from some of the area's most historic and distinguished for-profit and not-for-profit organizations. Past sponsors and attendees have represented the below organizations and many more.



Mercedes-Benz of Midlothian | Mercedes-Benz of Richmond



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